



Fright Night

~ No RSVP required ~
SGMP Central Florida Chapter Meeting

Thursday, October 18, 2007
5:15pm – 7:30pm

Meeting Location: UF President's House -
2151 West University Ave; Gainesville, FL

OCTOBER 18, 2007

WWW.SGMPCENTRALFLORIDA.ORG

Thank You to our Meeting Sponsor!

John C. Read, Senior Sales Manager

Hilton Cocoa Beach Oceanfront; 1550 N. Atlantic Avenue; Cocoa Beach, FL 32931

Direct: 321-613-9023 EFax: 321-406-1017;

jread@luxuryresorts.com

Check out the beach behind the hotel with their rooftop beach cam! www.hiltoncocoabeach.com

The Hilton Cocoa Beach Oceanfront has 10,000 sq ft of flexible meeting space and 296 luxurious guest rooms. They just completed a \$24-million dollar renovation in 2006 and now have a fresh new façade, 296 redesigned guest rooms, a pristine lobby and contemporary redesigned food and beverage outlets. Located on the closest beach to Orlando, the Hilton has a Tiki Bar, oceanfront heated pool and a 10,000 sq ft foot pool deck.

Special Acknowledgement Goes to Co-Sponsors for the Evening:

Robin Frey, Office of the UF President, PH 352-392-3117, or visit:

www.president.ufl.edu/house

Dean Cacciatore, Cacciatore Catering PH 352-692-0701, or visit:

www.cacciatoreFoods.com

Roxann Gates, Party Time Rentals PH 352-373-8596, or visit: www.partytimerentals.us

SGMP Community Project: In 2007, over 215,000 women will be diagnosed with breast

Agenda

Meeting Planning Horror Stories

No matter what industry you work in, sharing "lessons learned" is crucial to preventing future problems and devising new measures to avoid mistakes entirely. One of the best ways to learn how to handle a problem is by examining how others have dealt with the same situation. Whether it's a flat tire on a tour bus or a group you had to cancel because of a hurricane, we want to hear what troubles you've experienced and how you handled them.

So please join us on Thursday, October 18 for a group round table event and share your experiences so everyone can benefit from lessons you've learned.

At the end of the meeting, by a round of applause, we will vote on the WORST meeting planning horror story told, and that person wins a weekend for two at the Cocoa Beach Hilton.

The beautiful President's house is taking on a spooky Halloween theme for the evening. Feel free to join in the mood with Halloween attire.

Meeting Agenda:

5:15pm - 6:15pm Registration and Networking

6:15pm - 6:30pm Welcome and Sponsor Recognition

6:30pm - 7:30pm Round Table Event

7:30pm Meeting Concludes

cancer and all but about 40,000 will survive. But did you realize that over 1,600 men will be diagnosed too? "The National Breast Cancer Foundation" helps further the great strides made to find a cure. Please bring a cash donation to support their efforts.

We hope to see you on Thursday, October 18 for an evening of food, fun, networking and education.

Feel free to bring a PLANNER GUEST - there is no charge for planner non-members to attend!

Parking: After 5:00pm, there is ample parking in the O'Connell Center Parking Lot. Head west through the parking lot and the house is located between SW 2nd Ave. and W. University Ave. at NW 22nd Street.

Organized by:

- **Stephanie West, CMP, UF TREEO Center, Division of Continuing Education (DOCE)**
- **JoAnn Winn, Alumni Affairs Coordinator, UF College of Veterinary Medicine**